

MontanaBoating.com  
NW Edition | February 2026

# 2026 Flathead Valley Boat Show

Feb 13 -15, 2026



*Godfrey Pontoon awarded  
Pontoon Boat of the Year*

New Godfrey Pontoon Boat  
Dealer in Kalispell

**CLARK** **MARINE**  
CENTER

## Table of Contents

- 01 Introduction of Montana Boating
- 02 Flathead Valley Boat Show
- 03 Godfrey Pontoon Boat of the Year Award
- 04 Klamath Boats partners with Boulton Powersports
- 05 New Godfrey Authorized dealer in Kalispell, MT

For advertising schedule and rates, please contact [jerry@2xsales.com](mailto:jerry@2xsales.com) or call (406)300-3100



## Welcome to Montana Boating

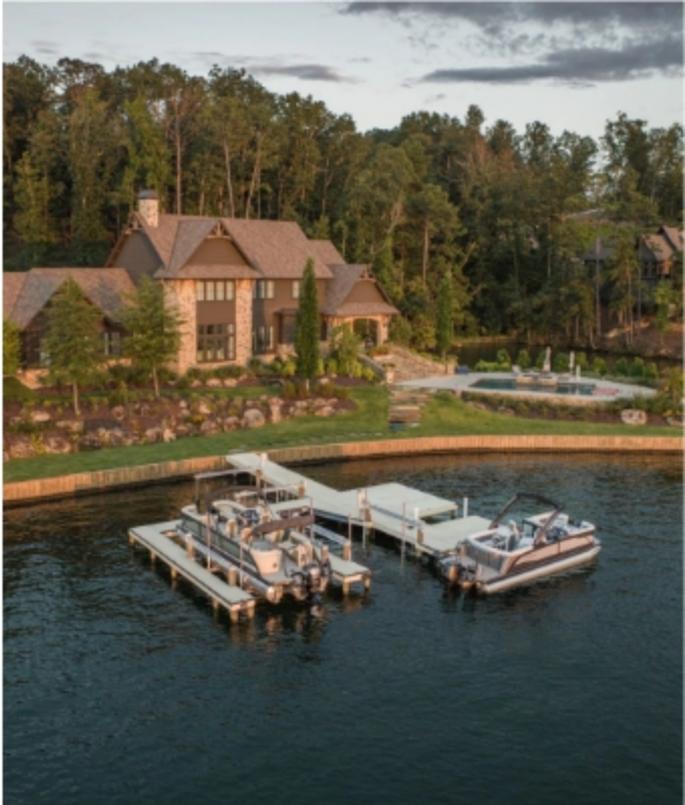
There's a moment that happens on Montana water that's hard to explain unless you've lived it. The lake goes glassy. The mountains feel closer. Conversations slow down. And for a while, the rest of the world fades into the background.

That moment is why *Montana Boating* exists.

This magazine was created to celebrate boating as it's meant to be experienced in the Inland Northwest—unrushed, family-focused, scenic, and grounded in places that matter. From early mornings on **Flathead Lake** to long summer evenings cruising Whitefish Lake, boating here isn't about showing off. It's about showing up—for your family, your friends, and the water that brings everyone together.

Each month, *Montana Boating* will explore life on the water across **Northwest Montana**, while welcoming readers from **North Idaho** and **Eastern Washington** who share the same appreciation for lake life, open space, and time well spent. Inside these pages, you'll find stories that feel familiar—boats in motion, docks at sunset, and the quiet confidence that comes from choosing quality over flash.

Along the way, you'll meet local experts, trusted partners, and familiar faces who help keep Montana boating simple, safe, and enjoyable. Welcome to *Montana Boating*.



# FLATHEAD VALLEY

BOAT SHOW

February 13, 2026 10a-6p

February 14, 2026 10a-6p

February 15, 2026 10a-4p



FLATHEAD COUNTY FAIRGROUND | TRADE CENTER BUILDING | 265 N MERIDIAN RD, KALISPELL, MT

## Godfrey Pontoon Boats Press Release:

Jan 06, 2026. Elkhart, Ind. – Godfrey Marine, manufacturer of premium Godfrey pontoon boats and Hurricane deck boats, and legendary innovator in versatile pontoon boat designs, announced today its 2026 [Sanpan 2700 ULW](#) has been named Boat of the Year in the Pontoon Category by Boating Magazine.

Every year, the editorial team tests more than 100 new boats and selects those that stand out from the pack. Selected for its new center tube design, allowing for better trim control and full tilt of the engine, SeaView Bow Gate, Click-and-Cruise railing, and other features to enhance the on-water experience, the Sanpan 2700 SBW has been given the top honors for the entire pontoon category. As a category winner, the Sanpan 2700 SBW will be entered into consideration for Boating Magazine's overall Boat of the Year, which will be announced during the 2026 Miami International Boat Show.

"We're honored to have been selected by the esteemed team at Boating Magazine as the Boat of the Year in the Pontoon Category," said Lori Szczypiorski, Godfrey Director of Product & Marketing. "The masterminds at Godfrey consistently push the limit of how much can be packed into a pontoon boat, and the refreshed full 2026 lineup of 21 models of Sanpan is absolutely loaded with new and exciting features to make time on the water more enjoyable."

Building on a legacy of durability, the refreshed Sanpan models introduce elevated comfort and versatility with enhanced features from bow to stern. Whether cruising, visiting the sandbar, or enjoying water sports, the Sanpan models provide an exceptional experience and comfort for the entire family.

For more information on [Godfrey Sanpan](#), or its [full lineup of pontoons](#), please visit [www.godfreypontoonboats.com](http://www.godfreypontoonboats.com).



## Godfrey Sanpan

### Key 2026 Sanpan features include:

- A new center tube and centrally positioned fuel tank improve flotation, performance, and carrying capacity.
- NylCruz Auto Navigation and Anchor Lights automatically turn on when needed, allowing boaters to spend less time managing controls and more time enjoying the water.
- The ergonomically designed furniture paired with Soft Touch vinyl adds comfort, while the Cool Touch seating options keep seat surfaces comfortable under the sun. In addition, there is a new heated-and-cooled helm seat option for all-season enjoyment.
- Built with precision and purpose, the redesigned rail frame combines sleek, modern



## Named Pontoon Boat of the Year

aesthetics with durability to deliver a secure, stable ride while elevating the overall look of the boat.

- The updated helm offers a 12-inch multifunction display, intuitive digital switching with all lighting controls on one screen, and a custom user interface. For frequently used functions, Godfrey has added six tactile push buttons for the perfect blend of modern technology and practical design, offering smooth, effortless operation of every boat function.
- An innovative push-button entry door system opens smoothly and secures firmly with magnetic hold-open technology, for

- An innovative push-button entry door system opens smoothly and secures firmly with magnetic hold-open technology, for easier boarding and exiting.
- With power-actuated movement and an integrated canopy, the new Grand Luxe Arch redefines on-water comfort and style by delivering instant, push-button shade and a sleek, dynamic aesthetic that enhances both the look and functionality of the pontoon.



**GODFREY**  
PONTOON BOATS



## 10 Reasons to Attend the Boat Show

### 1. Montana's largest boating event

With over 20 dealers and vendors under one roof, no other event offers this level of selection and expertise in the region.

### 2. Side-by-side comparisons

Compare multiple brands, layouts, and features in person—something no website can replicate.

### 3. The best pricing of the season

Industry data shows nearly 70% of boat sales either begin or conclude at boat shows, thanks to competitive pricing.

### 4. Show-only manufacturer incentives

Many brands offer exclusive incentives available only during the show.

### 5. Special show financing

Access limited-time financing programs offered directly through manufacturers.

### 6. Dealer competition works for you

Multiple dealers competing for buyers means aggressive pricing and flexible terms.

### 7. The widest inventory selection

From current-year models to prior-year carryovers, this is the deepest inventory of the year.

### 8. Still time to custom order

Order now and still have your boat ready for the start of boating season.

### 9. Strong trade-in opportunities

Boat shows are known for higher trade-in values as dealers seek inventory early.

### 10. The unofficial start of season

More than shopping, the show sets the tone for summer.

DREAM  
adaptive recreation



BOAT SHOW ADMISSION  
\$10 ENTRY FEE

ALL  
PROCEEDS  
BENEFIT  
DREAM ADAPTIVE

An organization empowering individuals with disabilities through year-round outdoor recreation

Come enjoy the excitement of The Boat Show and help make a difference!

[www.montanaboatshow.com](http://www.montanaboatshow.com)

## 2026 Boat Show Admission \$10

### PROCEEDS BENEFIT DREAM ADAPTIVE RECREATION

The Flathead Valley Boat Show isn't just Montana's premier boating event—it's a celebration of community. Returning February 13–15, 2026, the show brings together the region's top marine dealers, manufacturers, and outdoor enthusiasts under one roof at the Flathead County Fairgrounds. From exploring the latest boats to connecting with industry experts, the event marks the official start of boating season in Northwest Montana.

Admission to the 2026 Boat Show is \$10, with all proceeds benefiting Dream Adaptive Recreation, an organization dedicated to empowering individuals with disabilities through year-round outdoor recreation. The Flathead Valley Marine Trade Association is proud to support Dream Adaptive Recreation's mission, helping ensure continued access to outdoor experiences that bring people together on the water, on the trail, and beyond.

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2026 Hyundai PALISADE

\$344 or 3.99% APR financing for up to 60 months 60 months

Per month for 36 months, \$1,000 due at lease signing, \$4 financing discount. See dealer for full qualifications and restrictions. Offer available on 2026 Hyundai models only.

For well-qualified buyers only.

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# Klamath Boats partners with Boulton Powersports

## Klamath Boats Press Release:

"Rumors and whispers have spread throughout the fishing boat industry, social media, and at the tackle shops nationwide over the past couple of months regarding Klamath Boats and the future of Klamath Boats.

We are here to tell you, and are proud to announce that Klamath Boats is now partnered with Boulton Powersports of Central Point, Oregon. Boulton Powerboats has been a major player in welded aluminum boats for over 50 years and is an industry leader in performance and durability.

What does that mean for Klamath Boats moving forward? It means we will be providing the industry's leader in lightweight, tough, all-welded aluminum boats with a little heavy-gauge influence! Klamath boats will retain all the advantages we have been perfecting for almost 80 years, while adding new features and enhanced strength and durability.

We are looking forward to the future."

Klamath Boats

**KLAMATH**  
LIGHTER. WELDED. BETTER.

*Klamath Boats announced a new partnership with Boulton Powerboats— but who is Klamath Boats?*

For many boaters in the Pacific Northwest and Inland Northwest, the name Klamath carries a quiet familiarity. It's not a flashy brand. It doesn't chase trends. Instead, Klamath Boats has built a reputation the old-fashioned way—through durability, practicality, and designs that simply work on real water, year after year.

To understand where Klamath Boats is going, it helps to understand where it began.

### A Legacy That Started in 1954

Klamath Boats traces its roots to Trailorboat Engineering Co., founded in the early postwar years, when boating in the West was rapidly expanding. A surviving **1954 Trailorboat Engineering Co. brochure** paints a clear picture of the brand's original mission: produce boats that were lightweight, trailerable, easy to own, and rugged enough for Western lakes and rivers.

Those early aluminum boats were designed with a purpose. They weren't built for showrooms—they were built for anglers, families, and outdoorsmen who needed dependable equipment. Shallow drafts, stable hulls, and practical layouts defined the brand from the beginning, long before "utility boating" became a marketing phrase.

Over time, the Trailorboat lineage evolved, and the Klamath name became synonymous with accessible aluminum boats that could handle everything from calm morning fishing runs to choppy afternoon conditions.

### Built for Real Water, Not Just Brochures

What has always set **Klamath Boats** apart is consistency. While many manufacturers chased speed, luxury, or specialization, Klamath stayed focused on boats that fit how people actually boat in the West.

Klamath hulls became popular on lakes and reservoirs throughout Oregon, Washington, Idaho, and Montana—places where conditions change quickly and reliability matters more than polish. These are boats meant to be launched early, loaded often, and used hard without complaint.

That philosophy still shows up today in their welded aluminum construction, straightforward layouts, and emphasis on value. Klamath boats aren't trying to be everything to everyone—they're trying to be the right tool for the job.

### Why the Boulton Partnership Makes Sense

That history is what makes the recent partnership with **Boulton Powerboats** feel less like a surprise and more like a natural evolution.

Boulton is widely respected for high-end

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SALES EVENT



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2026 Hyundai KONA

**\$219** or **3.49%** **60** months

Per month for 36 months, \$1,000 due at lease ending. \$0 security deposit. \*MSRP. Excludes tax, license, title, and dealer fees. Availability per 2026 KONA SE.

For each qualified buyer only.

Search Inventory

HYUNDAI





# New Godfrey Boat Dealership in Kalispell, MT

For decades, **Godfrey Pontoons** has set

the standard for what a pontoon boat should be—comfortable without excess, refined without being flashy, and engineered to deliver effortless enjoyment on the water. From quiet morning cruises to full-family lake days, Godfrey pontoons are built around one idea: make every moment on the water feel easy.

That philosophy is exactly why Godfrey has become one of the most respected pontoon manufacturers in North America—and why their arrival in Northwest Montana matters.

This season, **Clark Marine Center** is proud to announce it is now an **authorized Godfrey Pontoon Boat dealer**, bringing one of the industry's most trusted brands directly to Montana boaters.

## A Pontoon Brand That Fits Montana Waters

Godfrey's reputation wasn't built overnight. With a history rooted in thoughtful design and quality craftsmanship, the brand has earned multiple industry awards by focusing on what actually matters to owners:

stability, comfort, and longevity.

On Montana lakes—where conditions can shift quickly and summer days feel too short—those details make all the difference. Godfrey pontoons are known for smooth rides, well-balanced layouts, and versatile floorplans that work just as well for relaxed cruising as they do for entertaining, fishing, or sunset evenings on the water.

Their boats designed to be used, not just admired.

For families, couples, and seasoned lake locals across Northwest Montana, North Idaho, and Eastern Washington, Godfrey pontoons feel like a natural fit—premium without pretense.

## Why Clark Marine Center

Choosing the right boat is only part of the ownership experience. The other part is knowing there's a team behind you that understands local waters, seasonal demands, and long-term care.

That's where Clark Marine Center comes in.

Located in the heart of the Flathead Valley, Clark Marine Center has built its reputation by being more than a place to

## A Partnership Built on Shared Values

The partnership between Godfrey Pontoons and Clark Marine Center works because both brands share the same priorities: quality, reliability, and a customer-first mindset.

Godfrey builds boats meant to last. Clark Marine supports owners long after launch day.

Together, they offer Montana boaters something refreshingly simple, a premium pontoon experience backed by local expertise and full-service support.

As the boating season ramps up and anticipation builds across the Flathead Valley, one thing is clear: Godfrey Pontoons has found the right home in Northwest Montana.

And Montana boaters now have a new reason to look forward to long days on the lake.

Visit Clark Marine Center Today at [www.ClarkMarineCenter.com](http://www.ClarkMarineCenter.com)



buy a boat. It's a full-service marine destination designed around long-term ownership, not one-time transactions.

As an authorized Godfrey dealer, Clark Marine Center now offers:

- **New and pre-owned boat sales**, with a carefully selected inventory tailored to local boating lifestyles
- **Certified marine service**, staffed by experienced technicians who understand Montana boating conditions
- **OEM and aftermarket parts**, keeping boats running smoothly season after season
- **Indoor boat storage**, protecting your investment during the off-season and simplifying spring launch

It's a one-stop approach that removes the guesswork from boat ownership—

something Godfrey owners, in particular, tend to value.

#### Expanding Beyond the Dock

Clark Marine Center's role on the water is also expanding.

This year, the dealership will open also introduce **Clark Watersports Center**, a new division focused on **boat rentals**, opening the door for more families and visitors to experience Flathead-area lakes without the commitment of ownership.

In addition, **Clark Adventures** is set to launch, offering **snowmobile and UTV rentals** for those who enjoy Montana just as much off the water as on it. From summer boating to winter riding and shoulder-season exploring, Clark's growing family of services reflects a deeper understanding of how people actually enjoy the outdoors here.

It's not just about boats—it's about access.

# CLARK Watersports Rentals Center

**PONTOON RENTALS**  
Luxury Pontoon Rentals For Up To 14 People.

**SKI BOAT RENTALS**  
Ski Boat Rentals For 4 Hours To All Day.

**PWC RENTALS**  
Hourly & Full-Day Personal Watercraft Rentals.

**BOOK YOUR NEXT  
ADVENTURE TODAY!**



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**Real Boats.  
Real Water.  
Real People.**



**A**s you reach the end of our first issue,

We'll be the first to admit that it's a shorter edition. This inaugural release is an introduction, a starting point, and a glimpse of what *Montana Boating* is meant to become. We appreciate you spending time with these pages and hope they captured even a small part of what makes boating in the Inland Northwest so special.

This is just the beginning. Future issues will be larger, deeper, and even more immersive, with expanded features, destination guides, owner stories, and seasonal boating insights from across Northwest Montana, North Idaho, and Eastern Washington. We're excited to grow this magazine alongside the boating community it serves, and we look forward to bringing you back on the water with us again next month.

Most importantly, thank you for being part of the launch. Whether you found us at the boat show, on the dock, or online, your interest and support help shape what *Montana Boating* will become. As the seasons unfold, we invite you to follow along, share your stories, and experience Montana boating the way it's meant to be—unhurried, well-crafted, and always centered around time on the water.

**A**dvertise on [MontanaBoating.com](http://MontanaBoating.com),

*Montana Boating* is also built to connect businesses with a highly engaged audience. Our current mailing list includes **over 2,000 verified boat owners**, with steady monthly growth across Northwest Montana, North Idaho, and Eastern Washington. These are readers who actively invest in their time on the water—making this magazine a focused, relevant platform for brands that serve the boating and outdoor lifestyle.

As the publication grows, so will our advertising opportunities. From visual features to editorial-style placements, we work closely with partners to ensure messaging feels authentic and well-integrated. If your business supports life on the water or the outdoors that surround it, we invite you to be part of future issues as *Montana Boating* continues to expand.

Contact 2X Sales for schedule and rates.

[jerry@2xsales.com](mailto:jerry@2xsales.com)

(406) 300-3100





# CLARK MARINE CENTER

Sales - Service - Parts - Storage - Rentals

2505 Highway 2 East  
Kalispell, MT 59901



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